

News Release

Residence Halls at U of M Crookston "Flip it Off" to Save Energy during October 2010

By Itollefs on Monday, October 4, 2010

It's about every little thing you do and don't do. Educating students, faculty, and staff about how their behavior can help save energy is critical part of the Campus Energy Challenge, a first-of-its-kind program connecting Otter Tail Power Company with the University of Minnesota, Crookston. Students have rallied around the energy saving theme chosen for the challenge, "Flip it Off: save your energy for later."



During the month of October students on the Crookston campus are working hard to help reduce energy consumption in the residence halls with a Residence Hall Energy Challenge. The goal is to reduce electrical consumption by 10 percent compared to September in on-campus housing and to help students recognize the impact they have on energy consumption and savings.

To reach the goal students are encouraged to make simple changes such as shutting off the lights when we leave a room, turning off computers when they are not in use, taking shorter showers, and encouraging others to do the same. It is an effort to help save precious resources and encourage energy saving habits for a lifetime.

The Campus Energy Challenge goal for the U of M, Crookston, is to better understand that the choices made about electrical use have a global impact and to reduce energy consumption by up to 15percent through simple changes in behavior. To learn more about the Campus Energy Challenge, visit <http://www.energychallengeison.com/umcrookston>.

Otter Tail Power Company, a subsidiary of Otter Tail Corporation (NASDAQ Global Select Market: OTTR), is headquartered in Fergus Falls, Minnesota. It provides electricity and energy services to more than a quarter million people in Minnesota, North Dakota, and South Dakota. To learn more about Otter Tail Power Company visit www.otpc.com. To learn more about conserving energy visit www.conserveelectricity.com. To learn more about Otter Tail Corporation visit www.ottertail.com.

Today the University of Minnesota, Crookston delivers 29 bachelor's degree programs, 18 minors, and more than 40 concentrations, including several online degrees, in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of about 1,400 undergraduates from more than 25 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

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